

## Common anxiety triggers



Moving Home



Fireworks



Vet Visits



New Arrivals



Travel



Kennels / Cattery



Transport



Thunderstorms



Home Alone



## Available in 3 sizes for pets of all weights

Easy to use,  
easy to give:

**Long term:**  
Administer for periods of one month based on the pet's current behaviour

**Pre-emptively:**  
Administer 1 to 3 days before a trigger event, continued during the event and for several days afterwards



| Tab/day       | S | M | L |
|---------------|---|---|---|
| <7.5 kg       |   |   |   |
| 7.5 - 12.5 kg |   |   |   |
| 12.5 - 20 kg  |   |   |   |
| 20 - 40 kg    |   |   |   |
| >40 kg        |   |   |   |



The tabs can be placed directly in the pet's mouth or crushed and mixed with food



The tabs are easily divisible, making it possible to use them for cats and toy dogs

### References

1 PDSA Animal Wellbeing Report 2020

For further information please contact TVM UK, Kirtlington Business Centre, Slade farm, Kirtlington, Oxfordshire, OX5 3JA.  
tvm-uk.com



# Stressed out, anxious pet?

Use Alphasium TT as part of your management strategy.

Behavioural balance is a complex process, involving optimal control of internal and external factors. When this balance is upset, problems can ensue and ingrained, unwanted habits can develop, which can damage the relationship you have with your pet.



**TO STOP UNDESIRABLE BEHAVIOURS BECOMING A HABIT, IT IS IMPORTANT TO INTERVENE ASAP!**



**75-77%**

of dog and cat owners would like to change at least 1 behaviour in their pet!

## Common signs of anxiety in your pet

- Excessive vocalisation
- Inappropriate toileting
- Hiding and sleeping more
- Easily startled
- Destructiveness
- Over or under eating
- Overgrooming
- Restlessness
- Hostility
- Hyperexcitability

## How can Alphasium TT help?

Alphasium TT has been specially formulated to target three main neurological pathways, to help support your pet before, during and after a stressful event.

## Unique ingredient combo with TRIPLE ACTION

### IMPROVE WELL-BEING with ALPHALACTALBUMIN

- A lactose-free milk derived protein naturally high in tryptophan, a necessary ingredient for serotonin production in the brain
- Serotonin plays an important role in maintaining the feeling of well-being in pets



### REDUCE ANXIETY and CALM HYPEREXCITABILITY with MAGNESIUM

- Magnesium is an essential mineral, required for nervous system function
- Anxiety and hyperexcitability often leads to poor concentration, making pets difficult to train

For further information and advice visit [tvm-uk.com/alphasiumTT](http://tvm-uk.com/alphasiumTT) and speak to your vet

## Support behavioural balance



Maximum palatability and efficacy thanks to our patented Tasty Tech technology

- ✔ Guaranteed quality and quantity of active ingredients within the final product
- ✔ Proven high palatability for easier, stress free administration - for both you and your pet!
- ✔ Convenient and ecological packaging (Doypack®)